Industrial Association for LENR

Background Image: Martin Fleischmann and Stanley Pons in 1991, Deseret News Archives
What is an Industrial Association?

An association of people or companies in a particular business or field, organized to promote their common interests.

There are thousands of industrial, trade and other associations globally.

American Society of Association Executives
asaecenter.org

Background Image: Andrea Rossi, Focus/Focus.it
“Associations are the glue of our society and economy. Like the mortar that hold the bricks of a building in place, associations go largely unnoticed, yet they do much to hold the entire structure together.”

Quote of Jim Collins
Author of the books ‘Good to Great’ and ‘Built to Last.’
United States Energy Association

USEA Mission Statement

"...to promote the sustainable supply and use of energy for the greatest benefit of all."

Membership consists of Energy Companies, Trade Associations, Manufacturers and Engineering Companies.

Also Professional Societies, Federal and State Government Agencies, Service Firms, Universities and National Labs.

The USEA has approximately 135 members.

http://www.usea.org/
United States Energy Association
State of the Energy Industry Forum

American Gas Association
American Petroleum Institute
American Fuel and Petrochemical Manufacturers
Interstate Natural Gas Association of America
America’s Natural Gas Alliance
Edison Electric Institute
National Mining Association
Nuclear Energy Institute
American Public Power Association
Solar Energy Industries Association
Electric Power Supply Association
National Rural Electric Cooperative Association
Electric Power Research Institute

None of these associations will represent LENR
The LENR Ecosystem
Data Visualized 2013
Ecosystem for LENR

GOV
- Langley
- Glenn
- NASA
- ImPACT Japan
- NRL
- U.S. Navy
- SPAWAR

ORGS
- Energiforsk
- SRI
- Texas Tech
- MIT
- INFN
- SKINR
- MFMP
- Tohoku

CORE
- ICCF
- LENRIA
- New Energy Foundation

INFO
- lenr.org
- ISCMNS
- CMNS Group
- JCMNS
- Library

BUS
- Clean Planet
- Mitsubishi
- TSEM
- Technova
- Toyota Central R&D Labs
- Brillouin
- Industrial Heat
- Lenuco
- Clean Nuclear Power
- LENRG
- Nanor Tech
- Cold Fusion Now
- Others
- Cold Fusion Times
- E-Cat World
- Ego Out
- New Energy Times
Business
Sub-Ecosystem for LENR

Ecosystem
Ecosystem for LENR
LENR + Industrial Association =

LENRIA
The Industrial Association For LENR

lenria.org
Why This New Association for LENR?

There is no organization in the field that will perform needed functions.

IAC & ICCF
1990

ISCMNS
2003

LENR Cities
2014

LENRIA
2015

Science of LENR

Commercialization of LENR
Membership in LENRIA

Organizations
- LENR Companies
- Other Companies
- Government Agencies
- University Laboratories
- Related Associations
- Think Tanks

Individuals
- Business Professionals
- Engineers
- Scientists
- Consultants
- Technical Personnel
- Students

Background Images: Clean Planet ‘Scarlett’ and ‘Catherine reactor’ cores – MIT 2014 Colloquium
Status

Organization is named – LENRIA  

URL is successfully obtained  

Association non-profit corp. is filed in VA, USA  

LENRIA url active  

Website Development  

Organization Logo (in design)  

Mission Statement (in process of research and drafting)  

Background Image: Nanor® by NanorTech Inc.
Near Term Actions

- Finish organization of LENRIA
- Complete initial web site development
- Achieve tax exempt status
- Solicit support for initial activities
- Develop membership of both organizations and individuals
- Provide initial member services
- Develop advocacy plan
- Develop informational materials on LENR
- Consider making an online database of organizations relevant to LENR
- Evaluate interest in LENR clubs at select universities
Long Term Expectations

Industry Public Relations Initiatives.

Commercial conference or expositions.

Institutionalization of the critical ICCF scientific meetings.

Membership in the United States Energy Association (USEA) and other bodies.

Forum for development of industry standards and safety criteria.

Body for accreditation and establishing professional standards.

Sharing of pre-competitive information among companies.

Forum for the community of interested companies.

Representation of the LENR community at all levels and venues.

Global Government Relations.

Context for activity between academia, governments and industry.

Grassroots Initiatives (LENR Clubs, Alumni Outreach, etc.)

Access to webinars and short courses on LENR.

Student Outreach
LENRIA
The Industrial Association For LENR

lenria.org

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